

GGNIMT

LUDHIANA (PUNJAB), INDIA

Information Brochure
Announcement and Call for Papers

IMSC-2017

INTERNATIONAL MULTISTREAM CONFERENCE ON

RESEARCH & SOCIETY

29 October 2017, Sunday

Time: 9:00 am

STREAMS

Stream 1: Research driven Commerce/Management & benefits to Society

Stream 2: Research driven Computer Applications & benefits to Society

Stream 3: Research driven in Engineering & benefits to Society

(All Engineering branches & Architecture)

Stream 4: Research driven Social Sciences & benefits to Society

Stream 5: Research driven Pure, Applied & Life Sciences & benefits to Society

(Agriculture, Medical, Pharmacy, Nursing, Chemistry, Physics, Maths, Biotechnology etc.)

Stream 6: Research driven Education & benefits to Society

GGNIMT, LUDHIANA

GGN INSTITUTE OF MANAGEMENT & TECHNOLOGY
GGN CAMPUS, CIVIL LINES, LUDHIANA
(PUNJAB), INDIA

Ph. +91-161-2407916, +91828809962

INTRODUCTION

The modern society is not only influenced but driven by research in the respective fields. The life has changed and so has changed the lifestyle. The entire buzz going on in the world is about “economy” and the mankind has forgotten to contribute in societal set up. Everything changing or to be changed is measured in monetary terms. The economies have grown by research driven initiatives and developments, but it is pertinent to question, analyze and evaluate the benefits the present day research has contributed towards societal set up. The people who live together for common social, religious, cultural, educational, political and nationalistic purposes and sharing customs, traditions and norms are recognized as societies. Only economic sharing is not the sole basis of existence, survival and growth of any society.

Therefore, it is not the economy as such the aim of every research activity, but the society as a whole must gain preserving its core values.

ABOUT THE CONFERENCE

The GGNIMT IMSC-2017 is aimed at providing the researchers, analysts and enthusiasts an opportunity to exchange ideas on the latest issues and challenges in the broad gamut of research driven society. During the event, the researchers, academicians, practitioners and students of various streams from universities/institutions and industries can join their efforts in the form of discussions and debates for bring meaning to a concerted research activity.

CONFERENCE STREAMS

The present conference is an earnest effort to bring academicians, business leaders, practitioners, professionals and industrialists on a common platform to share views, expectations, and apprehensions and to analyze experiences of life in various contexts of technology and life. Deliberations and exchange of research works on diverse themes ranging from Management, Commerce, Computer Applications, Engineering, Arts, Languages, Sciences & Technical Innovation are expected in the conference.

Papers are invited on various themes and sub-themes of choice from the above-mentioned streams. Conference will be sub-divided into stream-wise technical sessions. The above-mentioned sub-themes are indicative but not exhaustive in the area under study. The participants can write/present the paper on other topic falling under the broad gamut of “Research & Society”. Kindly mention the stream you want to participate in. One author can present paper in one stream only. In one stream, one author can submit one paper only. Other co-author(s) can make a separate presentation in the same streams.

PUBLICATION

In case of selection of the paper by the screening panel, the research paper will be published in the form of a book and distributed to various libraries for the reference of faculty, students, industry professionals and researchers. The contributors will be given a certificate of publication on the day of the conference itself. Papers reached on or before due date i.e. 10 October 2017 with an applicable registration fee and separate charges for book i.e. Rs 600 will be considered for presentation and publication. Later additions will not be possible.

WHO CAN PARTICIPATE

Apart from academicians from various universities and institutes, industrialists, managers, consultants, professionals and students can participate in the conference. An abstract of the paper of about 300 words may be sent on or before **30 September 2017** through email (ggnimt.imsc@gmail.com). Based on the recommendations of the Screening Committee, the authors will be informed about acceptance of the papers or otherwise. Full length papers of words not exceeding **3000 words** in word version/Times New Roman font with font size of 12; Line Spacing of 1.5; margin of 1 inch on all sides and A4 paper size must be sent thereafter latest by **10 October 2017** at the same email ID only. The attached registration form, or copy thereof, duly filled in may be sent to the Conference Coordinator along with the necessary registration fee. Those who are interested in accommodation for overnight stay before and/or after the seminar must contact well in advance. Stay arrangements in nearby hotels will be made at reasonable rates on payment.

The international participants can participate in absentia.

TO WHOM TO CONTACT

For all inquiries related to the said conference, you may please contact Dr. Harpreet Singh (+91-987 268 1111). However, the delegates should prefer E-mail: ggnimt.imsc@gmail.com for all queries.

PAYMENT DETAILS

Payments should be made through cash at office or by online transfer or by demand draft/cheque in favour of “**GGN Institute of Management & Technology, Ludhiana**” payable at Ludhiana. Authors’ registration fee includes entry to technical sessions, tea/coffee at scheduled breaks, lunch on the day of conference etc.

The cost of the book will be extra i.e. INR 600.00

Only those papers will be included in the book which are received on or before 10 October 2017 alongwith the requisite fee.

In case of multi-author papers, the delegates will have to get registered separately. Certificates will be awarded to registered participants only.

| TYPE OF PARTICIPATION | REGISTRATION FEE |
|---|-------------------------|
| Academicians (Those who are reading out papers) | INR 800.00 |
| Academicians (Those who are not reading out papers, but attending only. They will get Certificate of Participation only) | INR 500.00 |
| Academicians from various institutions of GKEC | INR 500.00 |
| Research Scholars and P.G. Students | INR 500.00 |
| Foreign Delegates/ Participants | 50 USD |
| Industry Delegates | INR 800.00 |

Alternatively, candidates can register for the conference by making the online payment as per the details mentioned below:

| | |
|--------------|--|
| Account Name | Director, Gujranwala Guru Nanak Institute of Management & Technology |
| Account No | 06921000063627 |
| Bank Name | PUNJAB & SIND BANK, KHALSA COLLEGE, CIVIL LINES BRANCH |
| Branch Code | L0692 |
| IFSC Code | PSIB0000692 |
| MICR Code | 141023010 |
| SWIFT Code | PBIBNBB011 |

GUIDELINES FOR CONTRIBUTORS

Aims and scope

Manuscripts will be accepted for publication with the understanding that the content has not been published or submitted for publication elsewhere. The editor reserves the right to refuse any material for presentation/publication and advises that authors should retain copies of submitted manuscript.

Copyright of published articles will be held by the organisers of the conference. No limitation will be placed on the personal freedom of authors to copy or to use in subsequent work, material contained in their papers. After publication, authors will receive a copy of the book in which their article appears.

Only selective papers will be included in the book, provided they are received before **10 October 2017**.

Submission of manuscripts

Spelling should follow either USA or British conventions and must be consistent throughout the manuscript.

Title Page

The cover page of the manuscript should include the title of the article, the authors' names, their affiliations, addresses, phone and e-mail addresses; the author to whom correspondence is to be sent should be clearly identified. No mention of authors' names should be made in the body of the paper, except where appropriate in citations and references.

Second Page

The title should be short (12 words maximum), informative and contain the major keywords. The second page should repeat the title and include a 100 - 150-word abstract.

Tables and figures

Tables and figures should be numbered consecutively in separate sequences. Each figure/table should have a self-explanatory title; desired location of each figure/table should be noted in the text. Numbering of tables and figures should be in Arabic numerals (e.g., 1, 2, 3) and be consistently cited between text and legend. All line diagrams and photographs are termed 'Figures'. Subheads should be kept concise, and the levels should be clearly differentiated. Footnotes should be used sparingly, and should not be used for citing references.

Autobiographical note (max. 100 words): Authors are requested to supply – on a separate page – details including their full name, highest qualification, current position and name of their organization alongwith major interest areas.

References

Kindly use standard formats of citing references. Harward system is recommended for use. The Literature reviewed, if any, should be in chronological order.

Plagiarism Policy

The term "plagiarism" can be simply defined as the unauthorized copying of written set of information, results/outcomes/findings or literary state-of-art. So while representing or discussing the outcomes, facts & figures or information, which is result of intellect of someone else, the original source/resource should be acknowledged thereof and should be cited appropriately. In not of any circumstances the organizing institute and the publishers/editors publishing the book/conference proceedings will be held responsible for the legal or any other consequences of plagiarism report and the author will be solely responsible for the same. The authors are advised to avoid plagiarism.

Contact us

GGN INSTITUTE OF MANAGEMENT & TECHNOLOGY

CiVil Lines, Ludhiana-141001, Punjab, (India)

E-Mail ID- ggnimt.imsc@gmail.com

Phone Number – 9872681111

FOR CONFERENCE, KINDLY CONTACT THROUGH EMAIL – ggnimt.imsc@gmail.com

HOW TO REACH US

GGN-IMT is easily accessible as it is located in near main bus stand of the district Ludhiana. It is well connected by rail and road; having short distance from bus stand i.e. 0.2 km from Ludhiana bus stand.

Those, who wish to visit **GGN-IMT** can take a flight upto Delhi or Chandigarh or Amritsar and then take a train or road route to Ludhiana.

ABOUT GGNIMT, Ludhiana

Courses offered

- MBA
- MCA
- BCA
- BMS Hotel Management & Catering Technology
- BCom Professional
- BBA

GGNIMT, LUDHIANA
INTERNATIONAL MULTI-STREAM CONFERENCE
ON RESEARCH & SOCIETY

29 October 2017

Time: 9:00 am

REGISTRATION FORM

Title of the paper:.....

| | Author | Co-author | Co-author | Co-author | Registration Fee paid | Book Charges paid |
|---------------------------|--------|-----------|-----------|-----------|-----------------------|-------------------|
| Name | | | | | | |
| Designation | | | | | | |
| Gender | | | | | | |
| Qualification | | | | | | |
| Address (with Phone): | | | | | | |
| E-mail ID | | | | | | |
| Institution /Organization | | | | | | |
| Total | | | | | | |

Cash/Cheque/DD No.....

It is self-certified that the paper submitted is original and has not been submitted for presentation/publication elsewhere. I shall be responsible for plagiarism as per policy.

.....

Signature of the First Author