

GGNIMT

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AICTE Approved

GGN INSTITUTE of Management & Technology

GGN Campus, Ghumar Mandi Road, Civil Lines, Ludhiana.

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IMSC - 2018

2nd INTERNATIONAL MULTI STREAM- CONFERENCE

on

FUTURISTIC APPROACHES TOWARD EMPLOYABILITY &

ENTREPRENEURSHIP

&

INDUSTRIAL SUMMIT

27-28 October 2018, Saturday-Sunday

Time: 9:00 am

**Stream 1: Futuristic approach towards Employability and Entrepreneurship through
COMMERCE/MANAGEMENT STREAMS**

**Stream 2: Futuristic approach towards Employability and Entrepreneurship through
COMPUTER APPLICATIONS STREAM**

**Stream 3: Futuristic approach towards Employability and Entrepreneurship through
ENGINEERING STREAMS** (All Engineering branches & Architecture)

**Stream 4: Futuristic approach towards Employability and Entrepreneurship through
SOCIAL SCIENCES, HUMANITIES AND LITERATURE STREAMS**

**Stream 5: Futuristic approach towards Employability and Entrepreneurship through
PURE, APPLIED & LIFE SCIENCES STREAMS** (Agriculture, Medical, Pharmacy, Nursing,
Chemistry, Physics, Maths, Biotechnology etc.)

**Stream 6: Futuristic approach towards Employability and Entrepreneurship through
EDUCATION & PROFESSIONAL STREAMS** (Hotel Management, Fashion Technology and
Aviation etc)

INTRODUCTION

The education steers the nation towards progress and happiness by making the society more civilized and result oriented and research gives a meaningful direction to education to meet future challenges. The research in various streams of education has its own significance. The purpose of modern research is its applications for better standard of living in an environmental friendly manner and should be sustainable w.r.t. cost, time and implementation. The research in all professional streams should lead to increased employability and entrepreneurship.

ABOUT THE INDUSTRIAL SUMMIT

An Industrial representation will be invited to discuss the agenda of entrepreneurship and employability. A panel discussion followed by open house deliberations will be held on the first day. Industrial environment and policy framework conducive or otherwise including foreign trade needs a common platform for analysis of present situations and future opportunities. A comparison of different industries and regions can also give an insight to suggest a framework.

ABOUT THE CONFERENCE

The GGNIMT IMSC-2018 is aimed at providing the researchers, analysts and enthusiasts an opportunity to exchange ideas on the latest issues and challenges in the broad gamut of research driven discussions on employability and entrepreneurship and shaping modern education. During the event, the researchers, academicians, practitioners and students of various streams from universities/institutions and industries are being invited to join one another to deliberate and discuss their research contributions on the theme. Only serious research papers will be invited for presentation.

CONFERENCE STREAMS

The present conference is an earnest effort to bring academicians, business leaders, practitioners, professionals and industrialists on a common platform to share views, expectations, and apprehensions and to analyze experiences of life in various contexts of technology and life. Deliberations and exchange of research works on diverse themes ranging from Management, Commerce, Computer Applications, Engineering, Arts, Languages, Education and Sciences & Technical Innovation are expected in the conference.

Papers are invited on various themes and sub-themes of choice from the above-mentioned streams. Conference will be sub-divided into stream-wise technical sessions. The above-mentioned sub-themes are indicative but not exhaustive in the area under study. The participants can write/present the paper on other topic falling under the broad gamut of “**Futuristic Approaches towards Employability and Entrepreneurship**”. Kindly mention the stream you want to participate in. One author can present paper in one stream only. In one stream, one author can submit one paper only. Other co-author(s) can make a separate presentation in the same streams.

PUBLICATION

In case of selection of the paper by the screening panel, the research paper will be published in the form of a book and distributed to various libraries for the reference of faculty, students, industry professionals and researchers. The contributors will be given a certificate of publication on the day of the conference itself. Papers reached on or before due date i.e. 10 October 2018 with an applicable registration fee and separate charges for book i.e. Rs 800 will be considered for presentation and publication. Later additions will not be possible.

WHO CAN PARTICIPATE

Apart from academicians from various universities and institutes, industrialists, managers, consultants, professionals and students can participate in the conference. An abstract of the paper of about 300 words may be sent on or before **30 September 2018** through email

(ggnimt.imsc@gmail.com). Based on the recommendations of the Screening Committee, the authors will be informed about acceptance of the papers or otherwise. Full length papers of words not exceeding **2500 words** in word version/Times New Roman font with font size of 12; Line Spacing of 1.5; margin of 1 inch on all sides and A4 paper size must be sent thereafter latest by **10 October 2018** at the same email ID only. The attached registration form, or copy thereof, duly filled in may be sent to the Conference Coordinator along with the necessary registration fee. Those who are interested in accommodation for overnight stay before and/or after the seminar must contact well in advance. Stay arrangements in nearby hotels will be made at reasonable rates on payment.

Only the international participants can participate in absentia

TO WHOM TO CONTACT

For all inquiries related to the said conference, you may please contact Dr. Harpreet Singh (+91-987 268 1111). However, the delegates should prefer E-mail: ggnimt.imsc@gmail.com for all queries.

PAYMENT DETAILS

Payments should be made through cash at office or by demand draft in favour of “**GGN Institute of Management & Technology, Ludhiana**” payable at Ludhiana. Authors’ registration fee includes entry to technical sessions, tea/coffee at scheduled breaks, lunch on the day of conference etc.

The cost of the book will be extra i.e. INR 800.00

Only those papers will be included in the books which are received on or before 10 October 2018 alongwith the requisite fee.

In case of multi-author papers, the delegates will have to get registered separately. Certificates will be awarded to registered participants only.

TYPE OF PARTICIPATION	REGISTRATION FEE
Academics (Those who are reading out papers)	INR 800.00
Academics (Those who are not reading out papers, but attending only. They will get Certificate of Participation only)	INR 500.00
Academics from various institutions of GKEC	INR 500.00
Research Scholars and P.G. Students	INR 500.00
Foreign Delegates/ Participants	50 USD
Industry Delegates	INR 800.00

Alternatively, candidates can register for the conference by making the online payment as per the details mentioned below:

Account Name	Director, Gujranwala Guru Nanak Institute of Management & Technology
Account No	06921000063627

Bank Name	PUNJAB & SIND BANK, KHALSA COLLEGE FOR WOMEN, CIVIL LINES BRANCH
Branch Code	L0692
IFSC Code	PSIB0000692
MICR Code	141023010
SWIFT Code	PBIBNBB011

The contributors will send the Registration Form and a scanned copy of proof of payment made together in the same email.

GUIDELINES FOR CONTRIBUTORS

Aims and scope

Manuscripts will be accepted for publication with the understanding that the content has not been published or submitted for publication elsewhere. The editor reserves the right to refuse any material for presentation/publication and advises that authors should retain copies of submitted manuscript.

Copyright of published articles will be held by the organizers of the conference. No limitation will be placed on the personal freedom of authors to copy or to use in subsequent work, material contained in their papers. After publication, authors will receive a copy of the book in which their article appears.

Only selective papers will be included in the book, provided they are received before **10 October 2018**.

Submission of manuscripts

Spelling should follow either USA or British conventions and must be consistent throughout the manuscript.

Title Page

The cover page of the manuscript should include the title of the article, the authors' names, their affiliations, addresses, phone and e-mail addresses; the author to whom correspondence is to be sent should be clearly identified. No mention of authors' names should be made in the body of the paper, except where appropriate in citations and references.

Second Page

The title should be short (12 words maximum), informative and contain the major keywords. The second page should repeat the title and include a 100 - 150-word abstract.

Tables and figures

Tables and figures should be numbered consecutively in separate sequences. Each figure/table should have a self-explanatory title; desired location of each figure/table should be noted in the text. Numbering of tables and figures should be in Arabic numerals (e.g., 1, 2, 3) and be consistently cited between text and legend. All line diagrams and photographs are termed 'Figures'. Subheads should be kept concise, and the levels should be clearly differentiated. Footnotes should be used sparingly, and should not be used for citing references.

Autobiographical note (max. 100 words): Authors are requested to supply – on a separate page – details including their full name, highest qualification, current position and name of their organization alongwith major interest areas.

References

Kindly use standard formats of citing references. Harward system is recommended for use. The Literature reviewed, if any, should be in chronological order.

Plagiarism Policy

The term “plagiarism” can be simply defined as the unauthorized copying of written set of information, results/outcomes/findings or literary state-of-art. So while representing or discussing the outcomes, facts & figures or information, which is result of intellect of someone else, the original source/resource should be acknowledged thereof and should be cited appropriately. In not of any circumstances the organizing institute and the publishers/editors publishing the book/conference proceedings will be held responsible for the legal or any other consequences of plagiarism report and the author will be solely responsible for the same. The authors are advised to avoid plagiarism. The authors will be responsible for any violation of copyrights etc.

Contact us **GGN INSTITUTE OF MANAGEMENT & TECHNOLOGY**

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FOR CONFERENCE, KINDLY CONTACT THROUGH EMAIL –
ggnimt.imsc@gmail.com

HOW TO REACH US

GGN-IMT is easily accessible as it is located in near main bus stand of the district Ludhiana. It is well connected by rail and road; having short distance from bus stand i.e. 0.2 km from Ludhiana bus stand. Those, who wish to visit **GGN-IMT** can take a flight upto Delhi or Chandigarh or Amritsar and then take a train or road route to Ludhiana.

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Courses Available

- MCA
- MBA
- B CA
- B B A
- BMS Hotel Management & Catering Technology
- BCom Professional
- BSc Fashion Technology

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Call or Whatsapp at : +91 82880-99962

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REGISTRATION FORM

Kindly open the link (Control + Click) given below and submit the details for registration.

https://docs.google.com/forms/d/1i08RZQ6xwLwCaL853Zt2r8SM642Yw4C091nxTR-3LD8/viewform?chromeless=1&edit_requested=true

Kindly make sure that scanned copy/image of Payment Transfer Receipt obtained from bank is also sent on Email ggnimt.imsc@gmail.com along with your name and stream.