



GGNIMT

www.ggnimtdh.org

IKG PTU AFFILIATED AICTE Approved

GGN INSTITUTE of Management & Technology

GGN Campus, Ghumar Mandi Road, Civil Lines, Ludhiana.

E-mail : ggnimt1997@gmail.com



IMSC - 2020

3rd INTERNATIONAL MULTI-STREAM CONFERENCE ON FUTURE DEVELOPMENTS THROUGH SKILL AND INNOVATIONS

19 January 2020

Sunday Time: 9:00 am

Stream 1
COMMERCE/MANAGEMENT
STREAMS

Stream 2
COMPUTER APPLICATIONS
STREAM

Stream 3
ENGINEERING STREAMS
(All Engineering branches & Architecture)

Stream 4
SOCIAL SCIENCES, HUMANITIES
AND LITERATURE STREAMS

Stream 5
PURE, APPLIED & LIFE SCIENCES
STREAMS
(Agriculture, Medical, Pharmacy, Nursing,
Chemistry, Physics, Maths, Biotechnology
etc.)

Stream 6
EDUCATION, ARTS &
PROFESSIONAL STREAMS
(Education, Fine Arts, Hotel Management,
Fashion Technology and Hospitality etc)

INTRODUCTION

The future is uncertain but always predictable through innovations and skill developments. If there is a possibility to bring a change, the skill and innovation act as incentives for improvement. Whenever there is an innovation or a new technology or a unique skill, an existing problem will turn into a big idea for future. Learning and innovation go hand in hand. Success doesn't necessarily come from breakthrough research but from flawless innovations and change of skill sets.

ABOUT THE CONFERENCE

The GGNIMT IMSC-2020 is aimed at providing the researchers, analysts and enthusiasts an opportunity to exchange ideas on the latest issues and challenges in the broad gamut of research driven discussions on skill and innovations. During the event, the researchers, academicians, practitioners and students of various streams from universities/institutions and industries are being invited to join one another to deliberate and discuss their research contributions on the theme. Only good quality research papers will be invited for presentation.

CONFERENCE STREAMS

The present conference is an earnest effort to bring academicians, business leaders, practitioners, professionals and industrialists on a common platform to share views, expectations, and apprehensions and to analyze experiences of life in various contexts of skill and innovations. Deliberations and exchange of research works on diverse themes ranging from Management, Commerce, Computer Applications, Engineering, Arts, Languages, Education and Sciences & Technical Innovation are expected in the conference.

Papers are invited on various themes and sub-themes of choice from the above-mentioned streams. Conference will be sub-divided into stream-wise technical sessions. The above-mentioned sub-themes are indicative but not exhaustive in the area under study. The participants can write/present the paper on other topic falling under the broad gamut of "future developments through skill and innovations". Kindly mention the stream you want to participate in. One author can present paper in one stream only. In one stream, one author can submit one paper only. Other co-author(s) can make a separate presentation in the same streams. Not more than two papers are allowed as an author. The two authors can have a common author, but different co-authors. Maximum four authors per paper are allowed.

PUBLICATION

In case of selection of the paper by the screening panel, the research paper will be published in the form of a book. The contributors will be given a certificate of publication on the day of the conference itself. Papers reached on or before due date i.e. 05 January 2020 with an applicable registration fee and separate charges for book i.e. Rs. 800 will be considered for presentation and publication. Later additions will not be possible. **Selective papers may also be published in UGC approved journals.**

WHO CAN PARTICIPATE

Apart from academicians from various universities and institutes, industrialists, managers, consultants, professionals and Post Graduate students can participate in the conference. Full length papers of words not exceeding **2500 words in word version/Times New Roman font with font size of 12; Line Spacing of 1.5; margin of 1 inch on all sides and A4 paper size** must be sent latest by **5 January 2020** through email (ggnimt.imsc@gmail.com). The attached registration form, or copy

thereof, duly filled in may be sent to the Conference Coordinator along with the necessary registration fee. Those who are interested in accommodation for overnight stay before and/or after the seminar must contact well in advance. Stay arrangements in nearby hotels will be made at reasonable rates on payment.

TO WHOM TO CONTACT

For all inquiries related to the said conference, you may please contact Dr. Harpreet Singh (+91-9872681111). However, the delegates should prefer E-mail: ggnimt.imsc@gmail.com for all queries.

PAYMENT DETAILS

Payments should be made through cash at office or by demand draft in favour of “**GGN Institute of Management & Technology, Ludhiana**” payable at Ludhiana. Authors’ registration fee includes entry to technical sessions, tea/coffee at scheduled breaks, lunch on the day of conference etc.

The cost of the book will be extra i.e. INR 800.00

Only those papers will be included in the books which are received on or before 05 January 2020 along with the requisite fee.

In case of multi-author papers, all the delegates will have to get registered separately. Certificates will be awarded to registered participants only. Alternatively, candidates can register for the conference by making the online payment as per the details mentioned below:

The contributors will send both the Registration Form and the scanned copy of proof of payment in the same email.

Account Name	Director, Gujranwala Guru Nanak Institute of Management & Technology
Account No	6921000063627
Bank Name	Punjab & Sind Bank, near Khalsa College For Women, Civil Lines Branch, Ludhiana
Branch Code	L0692
IFSC Code	PSIB0000692
MICR Code	141023010
SWIFT Code	PBIBNBB011

GUIDELINES FOR CONTRIBUTORS

Aims and scope

Manuscripts will be accepted for publication with the understanding that the content has not been published or submitted for publication elsewhere. The editor reserves the right to refuse any material for presentation/publication

and advises that authors should retain copies of submitted manuscript.

Copyright of published articles will be held by the organizers of the conference. No limitation will be placed on the personal freedom of authors to copy or to use the content in subsequent works. After publication, authors will receive a copy of the book in which their article appears. Only selective papers will be included in the book, provided they are received before **05 January 2020**.

Submission of manuscripts

Spelling should follow either USA or British conventions and must be consistent throughout the manuscript.

Title Page

The cover page of the manuscript should include the title of the article, the authors’ names, their affiliations, addresses, phone and e-mail addresses; the author to whom correspondence is to be sent should be clearly identified. No mention of authors’ names should be made in the body of the paper, except where appropriate in citations and references.

Second Page

The title should be short (12 words maximum), informative and contain the major keywords. The second page should repeat the title and include a 100 - 150-word abstract.

Tables and figures

Tables and figures should be numbered consecutively in separate sequences. Each figure/table should have a self-explanatory title; desired location of each figure/table should be noted in the text. Numbering of tables and figures should be in Arabic numerals (e.g., 1, 2, 3) and be consistently cited between text and legend. All line diagrams and photographs are termed ‘Figures’. Subheads should be kept concise, and the levels should be clearly differentiated. Footnotes should be used sparingly, and should not be used for citing references.

Autobiographical note (max. 100 words): Authors are requested to supply – on a separate page – details including their full name, highest qualification, current position and name of their organization along with major interest areas.

References

Kindly use standard formats of citing references. Harvard System is recommended for use. The Literature reviewed if any, should be in chronological order.

Plagiarism Policy

The term “plagiarism” can be simply defined as the unauthorized copying of written set of information, results/outcomes/findings or literary state-of-art. So while representing or discussing the outcomes, facts & figures or information, which is result of intellect of someone else, the original source/resource should be acknowledged thereof and should be cited appropriately. In no circumstances, the organizing institute and the publishers/editors publishing the book/conference proceedings will be held responsible for the legal or any other consequences of plagiarism report and the author will be solely responsible for the same. The authors are advised to avoid plagiarism. The authors will be responsible for any violation of copyrights etc.

Contact us

GGN INSTITUTE OF MANAGEMENT & TECHNOLOGY

Ghumar Mandi Road, Civil Lines, Ludhiana-141001, Punjab, (India)

E-Mail ID- ggnimt.imsc@gmail.com

Phone Number – +91 9872681111

For any query, kindly contact through email – ggnimt.imsc@gmail.com

TYPE OF PARTICIPATION	REGISTRATION FEE
Academicians/Research Scholars (Those who are reading out papers)	INR 800.00
Academicians (Those who are not reading out papers, but attending only. They will get Certificate of Participation only)	INR 600.00
Academicians from various institutions of GKEC	INR 500.00
P.G. Students	INR 500.00
Foreign Delegates/ Participants	USD 50
Industry Delegates	INR 800.00

HOW TO REACH US

GGN-IMT is easily accessible as it is located near main bus stand of the district Ludhiana, Punjab (India). It is well connected by rail and road; having short distance from bus stand i.e. 0.2 km from Ludhiana bus stand. Those, who wish to visit **GGN-IMT** can take a flight upto Delhi or Chandigarh or Amritsar and then take a train or road route to Ludhiana.

**GGNIMT, LUDHIANA
Punjab (India)**

**3rd INTERNATIONAL
MULTI-STREAM
CONFERENCE
On
FUTURE DEVELOPMENTS
THROUGH SKILL AND
INNOVATIONS
19 January 2020,
Sunday Time: 9:00 am**

REGISTRATION FORM

Kindly open the link (Control + Click) given below and submit the details for registration.

https://drive.google.com/open?id=1wTq7yktMnSadWWvKnTO88I76UxRnWJM5yR0_aUuqIZc
Kindly make sure that scanned copy/image of Payment Transfer Receipt obtained from bank is also sent on Email ggnimt.imsc@gmail.com along with your name and stream.

IMSC - 2018 SOME GLIMPSES

