



DEPARTMENT OF FASHION DESIGN

GGN INSTITUTE OF MANAGEMENT & TECHNOLOGY

Ghumar Mandi Road, Civil Lines, Ludhiana

# FASHION ICONS-2024

INDO-WESTERN, WESTERN, ETHNIC ATTIRES

18 April 2024; 11.30 am

LAST DATE FOR REGISTRATION: 10 APRIL 2024

## RULES

### ELIGIBILITY

The contest is open to all boys and girls between the age group of 16-21 years as on **10 April 2024**. The entry to the venue will be strictly with the Gate Pass.

### GENERAL RULES

1. The participation will be on an individual basis.
2. The participants will dress up according to the theme i.e. Indo Western, Ethnic (traditional) and Western.
3. The parents or guardians of the participants may accompany. The gate passes will be made available.
4. On the spot entries will not be considered.
5. Each participant will get one minute for self-introduction (Language English/Punjabi/Hindi).
6. All costumes, make- up, hairstyling, props, mirrors and other accessories must be arranged by the participants themselves. There is no need to bring any pre-recorded music.
7. Green Rooms, separately for boys and girls, will be available at the GGNIMT campus.
8. There will be an audition round. The date and timing will be intimated to the registered participants well in time. Only short-listed participants will go to final round. Participation fee is non-refundable.
9. There will be two rounds during the show:

**PRELIMINARY SCREENING ROUND (Ramp Walk and Self – Introduction)**

**SECOND ROUND (SHORTLISTED ICONS) (Ramp Walk and Question Round)**

10. Judgement will be done by renowned personalities. Judgement will be binding and final.
11. Judgement will be done on the basis of costumes, walking stance, attitude, style, confidence and other parameters as suggested by the panel of judges.
12. The winners will receive the titles as shown below:

## AWARDS

**MR. & MISS FASHION ICONS-2024**

**Mr. Iconic Handsome**

**Ms. Iconic Elegance**

**Iconic Women's Wear**

**Iconic Men's Wear**

*Judgement by Renowned Fashion World Celebrities*

&

**CASH PRIZES**

*Participation certificates will be awarded to all participants.*

13. GGNIMT holds the right to use event photographs in its publications, brochures, prospectus, website and other social media platforms etc.
14. Vulgarity, obscenity or any other kind of social indecency is strongly prohibited and may lead to debarring the participant from the event.
15. A group registration of minimum 5 participants will get 20% discount in Registration Fee.

### **REGISTRATION FEE**

- The registration fee per participants is Rs 300. This amount is non-refundable, non-transferable and it is to be paid in advance by cash/online mode.
- Alternatively, the participants can register for the event by making the online payment in the GGNIMT account as per the details mentioned below and get registered using the link:

<https://forms.gle/LWh46aH7TGzXR7gc7>

<b>Account Name</b>	<b>Director, Gujranwala Guru Nanak Institute of Management &amp; Technology</b>
Account No	06921000063627
Bank Name	PUNJAB AND SIND BANK BANK ADDRESS: KHALSA COLLEGE FOR WOMEN, CIVIL LINES, LUDHIANA
Branch Code	0692
IFSC Code	PSIB0000692
MICR Code	141023010
SWIFT Code	PBIBNBB011

### **CODE OF CONDUCT**

The participants must abide by the Rules and Regulations herein and should, at all times, display first-rate manners, etiquettes, team spirit and exercise sportsman-like behaviour to all other participants, members of staff and all associated. There will be zero tolerance policy towards racist, sexist, unsocial expressions or comments, harassment, obscene or abusive language or gestures. Drinking/smoking or any other intoxicant is strictly prohibited.

### **LIABILITY WAIVER**

(Please read carefully)

GGNIMT and its members, representatives and associates will not be held responsible for any loss, damage, theft or injury to participants taking part in the event.

### **REHEARSAL**

The participants must attend auditions and subsequent rehearsal to secure their participation in the event. Lack of punctuality will result in the participants being disqualified from the event.

**WhatsApp Your Inquiries at +91 8288099962**