



# GGNIMT

GGN Institute of Management & Technology  
Ghumar Mandi, Civil Lines, Ludhiana

## IMSC - 2025

### INTERNATIONAL MULTI- STREAM CONFERENCE ON CUTTING EDGE RESEARCH & DEVELOPMENT



19 July 2025 Saturday

Time: 9:00 am

**Stream 1**  
COMMERCE/MANAGEMENT

**Stream 2**  
COMPUTER APPLICATIONS

**Stream**  
TECHNOLOGIES

**Stream 4**  
SOCIAL SCIENCES & HUMANITIES

**Stream 5**  
SCIENCES

**Stream 6**

**PROFESSIONAL ARTS & SKILLS**  
(Hotel Management, Fashion Design, Fine Arts, and Hospitality etc)

Last date to submit paper:  
30 June 2025

#### INTRODUCTION

R&D is the process of generating new knowledge and applying it to the development of innovative products, services, or solutions that can benefit society and the economy. The future can be influenced by R&D, since it can lead to innovations in a wide range of fields, such as computers, science, technology, medicine, engineering, commerce, and management. With the help of R&D, global concerns including poverty, health, security, and climate change may be resolved. The purpose of this conference is to discuss how R&D can leverage enhanced knowledge to transform the future. From a variety of perspectives, we will look at some of the benefits, challenges, and advancements of research and development.

#### ABOUT THE CONFERENCE

The goal of the GGNIMT IMSC-2025 is to give researchers, analysts and enthusiasts a forum to deliberate upon the most recent problems and difficulties in the wide range of research-driven conversations on cutting-edge R&D. In order to discuss and deliberate on their research contributions on the issue, researchers, academicians, practitioners, and students from diverse streams from universities, institutions, and industries are welcome to join one another throughout the event.

#### CONFERENCE STREAMS

The present conference is an earnest effort to bring academicians, business leaders, practitioners, professionals and industrialists on a common platform to share views, expectations and apprehensions and to analyze experiences of life in various contexts of cutting-edge R&D. Deliberations and exchange of research works on diverse themes ranging from Management, Commerce, Computer Applications, technologies, social sciences & humanities, sciences and professional arts and skills are expected in the

conference. Papers are invited on various themes and sub-themes of choice from the above-mentioned streams. Conference will be sub-divided into stream-wise technical sessions. The above-mentioned sub-themes are indicative but not exhaustive in the area under study. The participants can write/present the paper on other topic falling under the broad gamut of "Cutting Edge Research & Development". Kindly mention the stream you want to participate in. One author can present paper in one stream only. In one stream, one author can submit one paper only. Other co-author(s) can make a separate presentation in the same streams. Not more than two papers are allowed as an author, but only one paper for a single author. One author can have papers with different co-authors. Maximum four authors per paper are allowed. All authors will have to get registered individually.

#### PUBLICATION

In case of selection of the paper by the screening panel, the research paper will be published in the form of a book. The contributors will be given a certificate of publication on the day of the conference itself. Papers reached on or before due date i.e. 30 June 2025 with an applicable registration fee will be considered for presentation and publication. Later additions will not be possible. Selective papers may also be published in UGC CARE/SCOPUS journals as per the conditions of the editors of the journals.

#### WHO CAN PARTICIPATE

Apart from academicians from various universities and institutes, industrialists, managers, consultants, professionals and Post Graduate students can participate in the conference.

Full length papers of words not exceeding 2500 words in word version/Times New Roman font with font size of 12; Line Spacing of 1.5; margin of 1 inch on all sides and A4 paper size must be sent latest

by 30 June 2025 through email ([ggnimt.imsc@gmail.com](mailto:ggnimt.imsc@gmail.com)). The attached registration form, or copy thereof, duly filled in may be sent to the Conference Coordinator along with the necessary registration fee. Those who are interested in accommodation for overnight stay before and/or after the conference must contact well in advance. Stay arrangements in nearby hotels will be made at reasonable rates on payment.

### TO WHOM TO CONTACT

For all inquiries related to the said conference, you may please contact Dr. Harpreet Singh (+91-9872681111).

However, the delegates should prefer E-mail: [ggnimt.imsc@gmail.com](mailto:ggnimt.imsc@gmail.com) for all queries.

### PAYMENT DETAILS

Type of Participation	Registration fee
Paper presenter (Book charges included)	Rs. 1500.00 per author per book
Only attendees (Not presenting papers)	Rs. 600.00
PG Students (as authors or attendees)	Rs. 600.00
Foreign Delegates/Participants	USD 50

\*One book is mandatory. Each additional book will cost Rs 800.

#### Account Name:

Gujranwala Guru Nanak Institute of Management & Technology

**Account No:** 06921000063627

**Bank Name:** Punjab and Sind Bank

**Bank Address:** Khalsa College for Women, Civil Lines, Ludhiana Bank Code: 0692

**IFSC Code:** PSIB0000692

**MICR Code:** 141023010

**SWIFT Code:** PSIBNBB011

Authors' registration fee includes entry to technical sessions, tea/coffee at scheduled breaks, lunch on the day of conference etc. In case of multi-author papers, all the delegates will have to get registered separately. It is compulsory to purchase as many books as the number of authors per paper. Certificates will be awarded to registered participants only. Alternatively, candidates can register for the conference by making the online payment as per the details mentioned below:

The contributors will send both the Registration Form and the scanned copy of

proof of payment in the same email.

Account Name	Director, Gujranwala Guru Nanak Institute of Management & Technology
Account No	06921000063627
Bank Name	Punjab & Sind Bank, near Khalsa College for Women, Civil Lines Branch, Ludhiana
Branch Code	L0692
IFSC Code	PSIB0000692
MICR Code	141023010
SWIFT Code	PBIBNBB011

### GUIDELINES FOR CONTRIBUTORS

#### Aims and scope

Manuscripts will be accepted for publication with the understanding that the content has not been published or submitted for publication elsewhere. The editor reserves the right to refuse any material for presentation/publication and advises that authors should retain copies of submitted manuscript. Copyright of published articles will be held by the organizers of the conference. After publication, authors will receive a copy of the book in which their article appears.

#### Submission of manuscripts

Spelling should follow either USA or British conventions and must be consistent throughout the manuscript.

#### Tables and figures

Tables and figures should be numbered consecutively in separate sequences. Each figure/table should have a self-explanatory title; desired location of each figure/table should be noted in the text. Numbering of tables and figures should be in Arabic numerals (e.g., 1, 2, 3) and be consistently cited between text and legend. All line diagrams and photographs are termed 'Figures'. Subheads should be kept concise, and the levels should be clearly differentiated. Footnotes should be used sparingly, and should not be used for citing references.

Autobiographical note (max. 100 words): Authors are requested to supply – on a separate page – details including their full name, highest qualification, current position and name of their organization along with major interest areas.

#### References

Kindly use standard formats of citing references. Harvard System is recommended for use. The Literature

reviewed if any, should be in chronological order.

#### Plagiarism Policy

The term "plagiarism" can be simply defined as the unauthorized copying of written set of information, results/outcomes/findings or literary state-of-art. So while representing or discussing the outcomes, facts & figures or information, which is result of intellect of someone else, the original source/resource should be acknowledged thereof and should be cited appropriately. In no circumstances, the organizing institute and the publishers /editors publishing the book/conference proceedings will be held responsible for the legal or any other consequences of plagiarism report and the author will be solely responsible for the same. The authors are advised to avoid plagiarism. The authors will be responsible for any violation of copyrights etc.

#### Contact us

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Phone Number – +91 9872681111

**For any query, kindly contact through email – [ggnimt.imsc@gmail.com](mailto:ggnimt.imsc@gmail.com)**

#### HOW TO REACH US

**GGN-IMT** is easily accessible as it is located near main bus stand of the district Ludhiana, Punjab (India). It is well connected by rail and road; having short distance from bus stand i.e. 0.2 km from Ludhiana bus stand. Those who wish to visit **GGN-IMT** can take a flight up to Delhi or Chandigarh or Amritsar and then take a train or road route to Ludhiana.

### REGISTRATION FORM

Kindly open the link (Control + Click) given below and submit the details for registration.

<https://forms.gle/KiTxpobmLNccB4rF7>

<https://forms.gle/KiTxpobmLNccB4rF7> Kindly make sure that scanned copy/image of Payment Transfer Receipt obtained from bank is also sent on Email

[ggnimt.imsc@gmail.com](mailto:ggnimt.imsc@gmail.com) along with your name and stream.